

# marlies | dekkers

## CURRICULUM VITAE

### PERSONAL COLUMN

name	Elisabeth Maria Johanna Dekkers
address	Mathenesserlaan 376 3023 HB Rotterdam
date of birth	29 November 1965
place of birth	Oosterhout, The Netherlands
civil status	unmarried
children	1 daughter, Zilver

### EDUCATION

1977-1981	L.E.A.O. (lower economic and administrative school), Oosterhout diploma awarded
1981-1982	M.A.V.O. (lower general secondary school), Breda diploma awarded
1983-1986	V.H.B.O. (comprehensive school and technical college), Breda diploma awarded
1986-1991	Academy of Art and Design, fashion major, Breda graduated with distinction

### CAREER

1993-present	<p>In 1993 Marlies Dekkers started up her own lingerie brand Undressed with a fax next to her pillow and a grant from the Ministry of Economic Affairs. Driven by the desire to use her talents she produced a lingerie line which would help women to feel better about themselves and their bodies.</p> <p>Supported by her then partner Peter Wagenaar and her sister Anja, the designer managed to build up that cottage industry into what is today the MD Group: a company with around 100 employees and offices in the Netherlands and Hong Kong.</p> <p>Marlies Dekkers' lingerie has become an established brand worldwide with 1.000 selling points in 18 different countries. There are also six marlies dekkers stores in the Netherlands, Belgium, France and Thailand. Marlies Dekkers is not just the creative and business brain behind the company, but also its public face.</p>
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### OTHER ACTIVITIES

Speaker for various congresses and seminars, including MKB-Nederland (SME association), Erasmus University, Insinger de Beaufort, the Industriele Groote club, the Amsterdam Fashion Institute and PricewaterhouseCoopers. She gives lectures to all levels, from students to captains of industry.

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## CHARITY

- closely concerned with young people in society, as in the “UR” project in which fashion school students compete with each other by creating a fashion assignment
- member of the recommendation committee of the Schiedam town museum
- stimulator of the Kids Right gala
- member of the recommendation committee of the Dutch Crohn’s disease association

## AWARDS

- 1991      Zeebeltprijs  
named as best student of all art academies in the Netherlands
- 1991      Dutch Bodyfashion Award  
Bodyfashion Nederland  
named Lingerie Wearer of the Year
- 1997      Solo exhibition in the Rotterdam Art Hall  
intended to raise the profile of the restorative aspect of  
free-thinking independent designs
- 2004      Elle’s Innovator of the Year Award  
Marlies Dekkers was praised for her innovative designs
- 2005      Grand Seigneur, ‘Modint’ (Dutch textile organisation)  
The Grand Seigneur is highest fashion award in the Netherlands. The jury unanimously selected  
Marlies Dekkers for her contribution to fashion awareness and women’s self-awareness
- 2007      Prix Veuve Clicquot: Businesswoman of the Year  
this special award is granted in 15 different countries with as its main purpose the stimulation  
of female management

## BOOKS

- 2003      “33 propositions”  
To celebrate the company’s 10-years anniversary Marlies Dekkers decided to put her thoughts  
and inspirations on paper. This book contains 33 different ways of interpreting life.
- 2007      “Stout” in cooperation with bestseller writer Heleen van Royen.  
The main motivation to write “Stout” (naughty) was pure curiosity. How do other women think  
about the things they cherish, like power, success, sexuality and flirting?